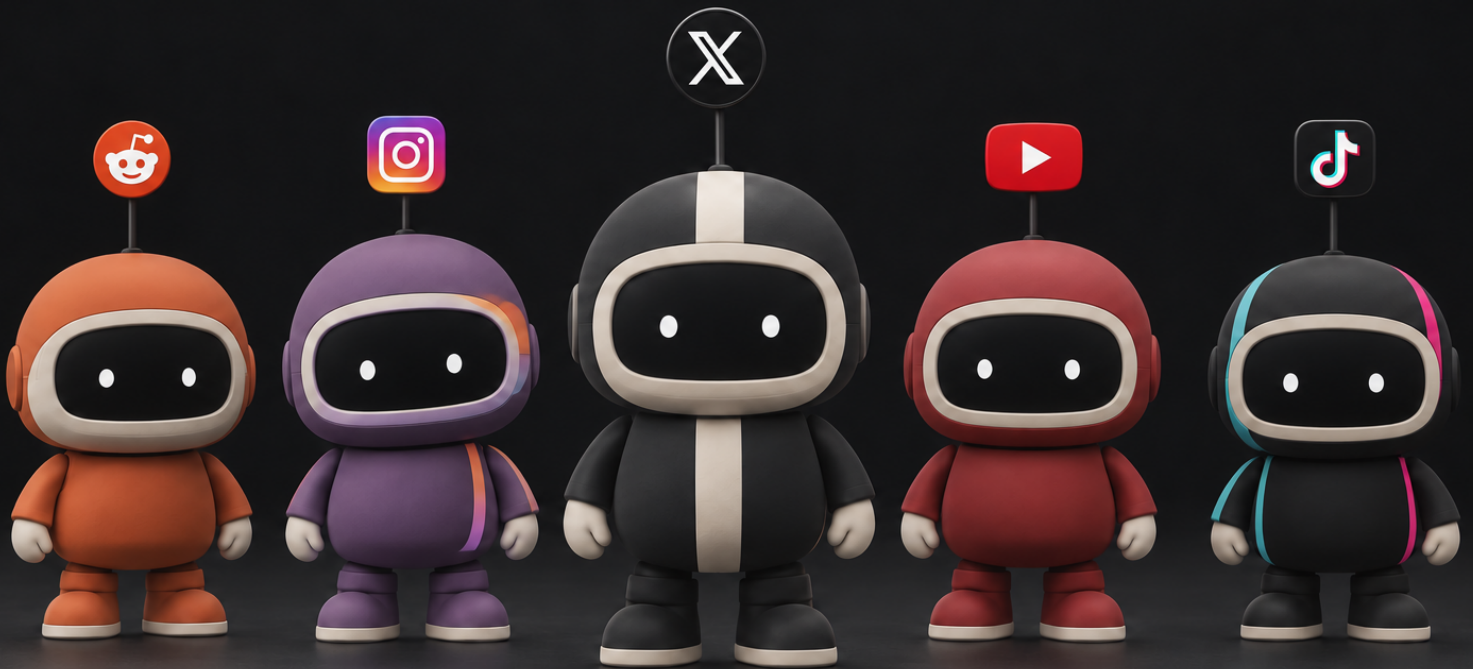


viral.army

Catch the signal.
Follow the story.

Five platform agents. One connected view of culture.



LITEPAPER v1.0

Culture moves first. Your Army watches.

Five platform agents watch for sudden social momentum, connect the story across the internet, and find related token candidates on pump.fun.

A clip starts spreading. A phrase escapes one community. A character appears across several feeds. For a trader, the difficult part is often the sequence of discovery: notice the change, understand the story, then find out whether a related token already exists. Viral Army brings those steps into one observation workspace.

THE CORE EXPERIENCE

See what changed. Open the original evidence. Follow the spread. Compare related tokens. Keep watching the story.

Viral Army is built around X, Instagram, Reddit, YouTube and TikTok. Each platform has a recognizable scout. X is the commander and the visual center of the Army. Together, the scouts turn separate observations into a coherent story with a traceable history.

- 01** WATCH: choose platforms, topics, languages and alert conditions.
- 02** DETECT: flag unusual reaction speed, lift and acceleration.
- 03** CONNECT: identify whether the same story is spreading elsewhere.
- 04** MATCH: search pump.fun and explain each candidate's connection.
- 05** FOLLOW: update the story as momentum, evidence and candidates change.

One \$30 monthly subscription activates all five scouts, payable in USDC or SOL on Solana. Users select the subjects and conditions they want to follow. Each observation carries its source, collection time and update history, so a new burst of attention can be understood in context.

Five scouts. One connected picture.

Platform identity is visible at a glance: a restrained body color, a platform mark on the antenna, and a shared scout silhouette.

Agent	Assignment	Visual identity
X / Commander	Tracks emerging phrases, quote chains and conversations. Connects the team's observations to the surrounding crypto discussion.	Black and off-white; larger central silhouette; X antenna.
Instagram	Watches visual motifs, Reels and repeated image formats. Adds context when a story spreads through visual culture.	Muted purple; restrained pink-orange accent; camera-mark antenna.
Reddit	Watches community conversations, comment acceleration and recurring language. Brings the background behind a new phrase or story.	Orange and off-white; Reddit-mark antenna.
YouTube	Watches videos, Shorts, comment activity and follow-on uploads. Tracks the scene or quote people are sharing.	Red and off-white; play-mark antenna.
TikTok	Watches short-form reactions, recurring sounds and remix formats. Looks for replication across independent creators.	Charcoal; cyan and magenta accents; note-mark antenna.

The commander is a brand role, not a ranking privilege. A TikTok-led story remains TikTok-led in the evidence. An X post does not receive a stronger signal label simply because X leads the cast. Every scout reports comparable, source-specific observations.

Each scout has an individual portrait and a quiet, blinking presence. Selecting a scout brings it into the spotlight while the rest of the Army recedes. The antenna-free X commander's head forms the core brand mark; platform antennas remain part of the full scout identities.

The platform mark and written platform name identify each scout. Shared proportions, rounded forms and a restrained color palette keep the five agents recognizable as one team. X leads the visual identity while every scout contributes evidence on equal terms.

Notice the change, not just the total.

A large audience and an unusual burst are different things. Viral Army separates absolute activity from a change in its pace.

Measure	Meaning	Evidence shown
Velocity	New reactions inside a recent window.	Metric, window length and new count.
Lift	Current activity relative to a stated baseline.	Baseline method, baseline count and multiplier.
Acceleration	Change in activity between consecutive equal windows.	Current count, previous count and their ratio.
Breadth	Spread across distinct sources and communities.	Deduplicated sources and observed platforms.
Freshness	How recent the observation and underlying content are.	Published, first observed and last updated times.

AN EXAMPLE ALERT RULE

New reactions in 5 minutes ≥ 800 AND lift $\geq 6x$. An alternative rule follows at least 8 independent sources within 10 minutes across at least 2 platforms. Users choose the count, time window and spread conditions that matter to their watch.

Comparisons use the same platform, metric and window length. Likes, replies, shares and views remain separately identifiable. Raw counts from unrelated platforms are not added into a single engagement total. Delayed or unavailable metrics are marked as such.

Lift = current-window activity / baseline activity for an equal-duration window. Acceleration = current-window activity / preceding-window activity. A near-zero denominator or insufficient history produces an insufficient-baseline state, not a spectacular multiplier. Minimum absolute activity and observation history are required.

Signals prioritize interpretable measures and evidence. A user can inspect the reaction window, baseline, acceleration and source breadth separately, then decide which stories deserve closer attention.

From a little buzz. To a connected story.

Viral Army follows the path from a new conversation to a token candidate with source context attached.

- | | |
|----------------|--|
| WATCH | A scout observes a selected topic, creator, phrase or visual motif. Related observations form a story rather than a disconnected stream of posts. |
| DETECT | A reaction window crosses the configured threshold. The alert shows the current activity, comparison baseline and rule that triggered it. |
| EXPLAIN | Open the source material and inspect what changed. Separate views, replies and shares retain their own definitions and time windows. |
| SPREAD | Scouts connect related observations from other platforms. The story records which communities picked it up and when each observation entered the record. |
| MATCH | Search pump.fun for related names, images, descriptions and public links. Candidate cards display the exact mint and the evidence supporting the connection. |
| FOLLOW | Keep the same story on a watchlist. New source activity, broader spread, candidate discoveries and corrections update its history. |

Animal stories offer recognizable examples of the connection between internet culture and token identity: Jimothy the Raccoon (JIMOTHY), Peanut the Squirrel (PNUT) and Punch the Monkey (PUNCH). Each token is identified by its exact Solana mint rather than its ticker alone.

ONE STORY, ONE CONTINUOUS RECORD

A burst of attention begins the investigation. Source context explains it. Cross-platform observations connect it. Token evidence gives the user something concrete to examine next.

Set the conditions. Your Army keeps watch.

Configure the observation you want, then follow meaningful changes without repeatedly searching five platforms and a token directory.

Control	Example	Purpose
Platforms	X + TikTok + Reddit	Prioritize observations from selected sources.
Topics	Animals / internet culture	Choose categories, keywords and exclusions.
Window	1m / 5m / 15m	Set comparison windows; data freshness remains visible.
Trigger	Minimum count + lift	Review AND / OR rules in plain language.
Token state	Candidates / none observed	Watch culture before and after token discovery.
Alerts	New story + material changes	Batch updates, suppress duplicates and set quiet hours.

A RULE A USER CAN READ

Watch animal-related stories on TikTok or Instagram. Alert me when 5-minute reactions exceed 1,000 and lift exceeds 5x. Update the same story when it spreads to another platform or a token candidate appears.

Story states are Emerging, Accelerating, Spreading, Cooling and Archived. Observation unavailable is a separate condition: missing data must not be presented as cooling demand. Users can inspect the state history and the evidence behind a change.

One monthly plan provides all five scouts, the shared signal feed, personal watchlists and discovery alerts. Supported coverage and fair-use limits must be stated before payment. Any future additional service must be separately described and explicitly accepted; it is not silently added to the subscription.

The desktop companion brings a chosen scout beside the user's work. A compact alert surfaces a meaningful change and opens the full observation when needed. Quiet hours, alert preferences and a small persistent presence keep the Army useful without taking over the workspace.

The core workflow is observation, context, token comparison and follow-up. Original sources and exact mint addresses remain accessible throughout the story.

A matching name is only the beginning.

Discovery and relatedness are different claims. Viral Army explains candidate connections without presenting a search result as the official token.

Evidence	What it supports	What it cannot prove
Name / phrase	A shared distinctive name, quote or spelling variant.	A name match alone is weak evidence.
Visual match	Related imagery, scenes or characters.	Copied imagery does not prove authorization.
Public links	A documented link between token information and a source.	A token linking to a creator is not the creator endorsing the token.
Timing	The sequence of story observations and token creation.	Temporal proximity does not establish causation or legitimacy.
Context	Descriptions and public statements refer to the same story.	Shared context does not remove market or contract risk.

Candidate labels are Multiple evidence matches, Partial match, Name only, Unclear connection and No candidate observed. An explicit, verifiable link from the original source is recorded separately. Market conditions such as liquidity, concentration and creation time are shown only when observed, in a separate panel.

THREE QUESTIONS, THREE ANSWERS

What changed in the conversation? Which tokens connect to the story? What do the observed market conditions show? The workspace keeps these questions distinct so each answer can be inspected.

Multiple candidates remain comparable. The oldest token or the most traded token is not automatically selected as the correct one. Ranking is based on disclosed relevance criteria, not payment. Relevant project holdings, referral arrangements or commercial relationships must be visible alongside the result.

Every alert should leave a trail.

Useful speed comes with evidence. Viral Army keeps the trigger, source history and corrections attached to the story.

- 01** DEDUPLICATE: identify reposts and near-identical material. Preserve meaningful remixes as related branches instead of counting every copy as an independent discovery.
- 02** CONTEXTUALIZE: flag observed sponsored distribution, repetitive reactions and concentrated source patterns. Do not label unexplained activity organic by default.
- 03** DATE THE STORY: distinguish a new idea from a fresh wave around an older meme. Both can matter, but they are different claims.
- 04** SHOW GAPS: display stale data, unavailable metrics and observation interruptions. Missing data is not a zero.
- 05** CORRECT OPENLY: record changed matches, removed candidates and the reason for a correction. Link the correction to the original alert.

A community submission is labeled Submitted and evaluated under the same criteria. The project does not accept payment to upgrade a signal's evidence label or relevance rank. The agents' activity means observation and analysis, not coordinated likes, replies or reposts to manufacture the trends they report.

Internal handling of nonpublic alerts requires a disclosed conflict policy. The policy prohibits the team from using unpublished observations to launch or trade related tokens ahead of user alerts. Exceptions and existing positions, if any, must be reported rather than silently excluded from results.

THE MINIMUM SIGNAL RECORD

Trigger condition. Original sources. First observed time. Last update. Metric definition. Candidate evidence. Unknowns. Correction history.

Five scouts. Thirty dollars.

One monthly subscription. Pay in USDC or SOL. The product is available without buying or locking \$ARMY.

Term	Policy
Price	\$30 per month for the full five-agent experience.
Payment assets	USDC or SOL on Solana. The checkout identifies the network and exact accepted asset.
Included experience	Platform scouts, viral acceleration, cross-platform context, token candidate evidence, personal watchlists and discovery alerts.
Token requirement	No \$ARMY balance, stake, lock or token tier is required to subscribe.
Access period	A paid monthly period; the exact start and end are shown before confirmation. Renewal requires a new payment unless the user expressly opts into a separately disclosed renewal arrangement.

PRODUCT ACCESS AND TOKEN ECONOMICS

Subscriptions pay for access. \$ARMY is the project token, with pump.fun as its launch platform. 90% of subscription revenue and 90% of creator fees actually received are allocated to \$ARMY buybacks; 10% of each stream goes to the team.

The subscription price is denominated in USD. SOL payments use a time-limited exchange quote showing the required amount and expiry. USDC payments show the required USDC amount at checkout. The accepted network, asset, recipient and paid access period are visible before confirmation.

The monthly plan includes all five scouts. Fair-use capacity and supported coverage are published with the plan. Holding \$ARMY and subscribing to the platform are separate choices; the same subscription experience is available to both holders and non-holders.

A clear way in. A clear month ahead.

Five introductions create a recruit card. An active invitation confirms Early Access; applications without a code receive a waitlist number.

Agent	Recruitment question
X	What is your X handle?
Reddit	What is your Solana wallet address?
Instagram	Which kinds of viral stories interest you?
YouTube	Where do you usually discover new stories?
TikTok	Do you have an invite code? (Optional)

The application records an X handle, public Solana address, interests and discovery method. Active invite codes confirm Early Access. Applications without a code receive a persistent waitlist number. The Army sends activation details through the registered X handle as the relevant access cohort opens.

Billing event	Access policy
Before payment	Show \$30 monthly pricing, the SOL or USDC quote, network, recipient, expiry, included service and access dates.
Activation	Activate the paid period after payment verification and display its start and end dates in the account.
Renewal	Show a new monthly invoice. No hidden wallet permission or assumed recurring withdrawal.
No renewal	Access expires at the disclosed end date. No token lock or withdrawal queue is involved.
Payment mismatch / outage	Review under published payment and refund terms; do not silently treat an incomplete payment as successful.

The recruit card keeps the application receipt and access status together. An invitation determines Early Access admission; subscription terms and any beta-specific access period are communicated with activation.

Two revenue streams. The same 90 / 10 rule.

Subscription revenue and pump.fun creator fees each follow a fixed allocation: 10% to the team and 90% to \$ARMY buybacks.

Revenue stream	Team	Buy back \$ARMY
Monthly subscriptions paid in USDC or SOL	10%	90%
Creator fees received from the \$ARMY token	10%	90%

THE ALLOCATION FORMULA

Let S be recognized subscription receipts and C be creator fees actually received. Team allocation = $0.10 \times S + 0.10 \times C$. \$ARMY buyback allocation = $0.90 \times S + 0.90 \times C$. The split is applied to each stream before combining their reporting totals.

For this policy, subscription receipts mean settled service payments, excluding separately collected taxes and documented refunded payments. Refunds and their allocation reversals are itemized. Creator-fee receipts mean only amounts actually claimed or credited to the designated project fee wallet, not estimates, unclaimed balances or total platform trading fees.

This is a revenue allocation, not 90% of net profit after operating expenses. Product operations, compensation and execution costs must be funded from the 10% team allocation or separately disclosed capital. They cannot silently reduce the 90% earmarked buyback budget. Refund liabilities must be reconciled before the affected amount is spent.

\$ARMY launches through pump.fun. The launch record identifies the creator-fee settings, designated fee recipient and any sharing arrangement. Creator fees are accounted for separately from pump.fun protocol and liquidity-provider fees. The project applies the 90 / 10 allocation to the creator fees it receives.

Creator fees are a separate source from subscription payments. Their receipt does not require additional charges on users of Viral Army. Funds from token holders themselves are not counted as subscription revenue merely because \$ARMY trades.

Allocate transparently. Execute with receipts.

Every receipt has a source. Every allocation has a destination. Every completed buyback has a transaction record.

Stage	Operating policy
Record	Track SOL and USDC receipts, refunds and allocations by source and transaction. Use the same disclosed valuation reference when presenting USD totals.
Separate	Move or ledger the 90% buyback amount separately from the team allocation. Publish the relevant receiving, team and buyback wallets before paid launch.
Execute	Purchase only the canonical \$ARMY mint. Use bounded orders and disclosed slippage and market-impact limits; avoid forcing a trade into insufficient liquidity.
Carry forward	If an execution is delayed, retain the allocation for future \$ARMY purchases. A delay is not permission to spend the budget on operations.
Report	Publish monthly opening balance, new allocations, spending, tokens acquired, transaction links and closing unspent balance. Identify material delays and their reasons.

EXAMPLE: 100 MONTHLY SUBSCRIPTIONS

$100 \times \$30 = \$3,000$ of subscription receipts: \$300 to the team and \$2,700 to buybacks. With another \$1,000-equivalent of creator fees received: \$100 to the team and \$900 to buybacks. Combined: \$400 team / \$3,600 buybacks.

If creator-fee receipts are zero, the subscription allocation still applies. If subscription receipts are zero, the creator-fee allocation still applies. If both are zero, no new buyback budget is generated. Price changes after allocation affect the number of tokens acquired, not the percentage allocation.

Buybacks acquire the canonical \$ARMY token. The treasury record shows the acquired quantity and custody wallet separately from circulating and total supply. Any subsequent transfer or burn is recorded as its own onchain event, with the applicable disposition policy published before execution.

The operating record identifies authorized signers, execution controls and transaction costs. Monthly reconciliation connects opening balances, new allocations, completed purchases and remaining funds. Unspent allocations carry forward exclusively for \$ARMY buybacks.

Launch on pump.fun.

Keep the books visible.

A token launch, a subscription business and a buyback policy have different records. They should reconcile without being blurred together.

Disclosure	Required detail
Canonical token	Publish the pump.fun launch link, exact Solana mint, confirmed supply, authorities and relevant launch settings. Ticker alone does not establish identity.
Team holdings	Disclose actual acquisitions, related wallets, cost basis where appropriate and any disposition restrictions. Do not invent a private allocation unsupported by the launch.
Creator-fee flow	Publish the fee recipient, any sharing arrangement, amounts claimed, and the 10 / 90 allocation of receipts actually received by the project.
Buyback holdings	Record acquired quantity, custody wallet, token movements and any separately announced burn. Holdings are not removed from supply merely because the project owns them.
Operating budget	Show how the team allocation and any separate capital fund infrastructure, data, research and support.
Revenue reports	Reconcile subscription and creator-fee receipts, refunds, valuation references, allocations and completed buybacks.

The operating plan is funded from the 10% team allocation and separately disclosed capital. For example, 100 paid subscriptions provide \$300 in monthly team allocation before creator-fee contributions. If operating costs are \$1,500, the remaining \$1,200 must come from the separate funding plan.

Capacity planning aligns admissions with funded infrastructure, data access and support. The 90% buyback allocation remains dedicated to \$ARMY purchases. Capital contributions are recorded separately from product revenue, so the published revenue split can be reconciled directly.

The launch record establishes the canonical mint, total supply, authorities, distribution and related wallets. Token holdings, project revenue and subscription access are separate records. \$ARMY buybacks connect product activity and creator-fee receipts to demand for the project token.

Publish the evidence. Earn the next stage.

Service reporting connects coverage, observation quality, paid access and treasury activity.

Metric	What a useful report includes
Observation freshness	Source time versus first observation and update time, by platform, with sample size and period.
Signal review quality	Whether sampled alerts satisfy predefined reaction-change criteria. Publish the sampling and review method.
Candidate relevance	Match quality and correction rate against stated evidence criteria, independent of token price.
Duplicate alerts	How often one story incorrectly generated multiple discovery notifications.
Coverage	Supported platforms, topics and languages, including unavailable periods.
Economics	Paid subscribers, subscription receipts, creator fees received, 10 / 90 allocations, costs, funding, completed purchases and unspent buyback balances.

- 01 RECRUITMENT: meet the five scouts, register a recruit card and receive Early Access confirmation or a waitlist number.
- 02 EARLY ACCESS: admit invited users, measure observation freshness and candidate relevance, and publish supported coverage.
- 03 SUBSCRIPTIONS: open the \$30 monthly plan with USDC and SOL payments, clear access periods and published service capacity.
- 04 ONGOING REPORTING: reconcile both revenue streams, team allocations, buyback allocations and completed purchases alongside product-quality reports.

Coverage reports identify active platforms, languages and topics. Quality reviews include both successful matches and corrected cases. Expansion follows measured service quality, available capacity and the operating budget.

Understand the signal. Understand the access.

The subscription, token model and discovery workflow at a glance.

What does the \$30 subscription include?

All five platform scouts, viral acceleration, cross-platform story context, pump.fun candidate evidence, personal watchlists and discovery alerts.

How do I pay?

Use USDC or SOL on Solana. Checkout displays the exact asset amount, recipient, quote expiry and monthly access period.

Do I need \$ARMY to subscribe?

The subscription is independent of your \$ARMY balance. There is no holding threshold or staking tier.

How is revenue allocated?

Subscription receipts are allocated 10% to the team and 90% to \$ARMY buybacks. Creator fees received from the pump.fun launch follow the same split independently.

What does an invite code do?

An active code confirms Early Access. Without a code, the application receives a persistent waitlist number.

What happens when no matching token exists?

The story remains on the radar. New candidates are attached to its existing source history when they are observed.

Where can I follow buybacks?

The treasury report lists receipt sources, allocations, custody wallets, purchase transactions, acquired quantities and unspent buyback balances.

What makes an alert useful?

Its source, reaction window, baseline, spread history and candidate evidence are visible together. Users can move from the alert to the underlying context.

One Army. A clear operating record.

Product terms, token identity and treasury records at a glance.

Record	Published details
Project	Viral Army / viral.army / \$ARMY. Five platform scouts led by X.
Subscription	\$30 per month. USDC or SOL on Solana. All five scouts included.
Revenue allocation	Each stream independently: team 10% / \$ARMY buybacks 90%.
Launch record	pump.fun launch link, canonical mint, verified supply and creator-fee configuration.
Recruitment	Early Access for active invite codes; numbered waitlist for applications without a code.
Treasury record	Receiving and custody wallets, allocations, purchases, transaction links and carried-forward balances.